

Student Name _____ **Web Page Design Rubric: Final Project**

		3 Points/Proficient	2 Points/Needs Improvement	1 Point/Failing	Teacher Eval	
critically reading, listening, and observing.		<ul style="list-style-type: none"> The color scheme is consistently applied most of the time The color scheme allows all text to be easily read <p><i>Frequently recognizes relevant information in a learning environment</i></p>	<ul style="list-style-type: none"> The color scheme is consistently applied part of the time The color scheme does not always allow all text to be easily read <p><i>Occasionally recognizes relevant information in a learning environment</i></p>	<ul style="list-style-type: none"> There is no color scheme <p><i>Does not recognize relevant information in a learning environment</i></p>		
Processing 1- Assimilating and organizing information	File Management	<ul style="list-style-type: none"> File names are short and logical Each page has a logical title, spelled correctly Each page has a logical page heading, spelled correctly Folders are properly named and properly placed on the server. There are logical titles on every page. File names contain only the 4 acceptable elements <p><i>Identifies main ideas, outlines important facts, categorizes information in meaningful ways and logically sequences events</i></p>	<ul style="list-style-type: none"> Most file names are short and logical, and are spelled correctly Most pages have a logical page heading Most folders are properly named and properly placed on the server. Most pages have logical titles, spelled correctly There is one or more file name that contains an unacceptable element <p><i>Identifies main ideas, outlines factual information, categorizes information and sequences events</i></p>	<ul style="list-style-type: none"> Some file names are short and logical Some pages have a logical page heading Some titles, file names, and page headings are spelled correctly Some folders are properly named and properly placed on the server. Some pages have logical titles There is two or more file name that contains an unacceptable element <p><i>Identifies and lists general ideas</i></p>	<ul style="list-style-type: none"> File names are not short and logical Pages don't have page heading Folders are improperly named and/or improperly placed on the server and folders are missing. There is one or more pages called "untitled document" There is three or more file name that contains an unacceptable element <p><i>Does not identify major ideas</i></p>	
Communicating 3- Using technology to present information.	Links	<ul style="list-style-type: none"> All links function perfectly. <p><i>Uses technology independently and skillfully: Chooses technology appropriate to the task, thereby enhancing the quality of the presentation</i></p>	<ul style="list-style-type: none"> There is one or more dead links <p><i>Uses technology skillfully with guidance; Chooses technology appropriate to the task</i></p>	<ul style="list-style-type: none"> There is two or more dead links <p><i>Uses technology with minimal skill; Has difficulty choosing appropriate technologies</i></p>	<ul style="list-style-type: none"> There is three or more dead links <p><i>Does not use appropriate technologies</i></p>	
Processing 1- Assimilating and organizing information	Titles	<ul style="list-style-type: none"> There are logical titles on every page. <p><i>Identifies main ideas, outlines important facts, categorizes information in meaningful ways and logically sequences events</i></p>	<ul style="list-style-type: none"> Most pages have logical titles, spelled correctly <p><i>Identifies main ideas, outlines factual information, categorizes information and sequences events</i></p>	<ul style="list-style-type: none"> Some pages have logical titles <p><i>Identifies and lists general ideas</i></p>	<ul style="list-style-type: none"> There is one or more pages called "untitled document" <p><i>Does not identify major ideas</i></p>	
Communicating 3- Using technology to present information.	Images	<ul style="list-style-type: none"> All pages have drop shadow frames on pictures One Rollover Image on every page. <p><i>Uses technology independently and skillfully: Chooses technology appropriate to the task, thereby enhancing the quality of the presentation</i></p>	<ul style="list-style-type: none"> Most pages have drop shadow frames on all pictures Rollover Image on most pages. <p><i>Uses technology skillfully with guidance; Chooses technology appropriate to the task</i></p>	<ul style="list-style-type: none"> Some pages have drop shadow frames on all pictures Rollover Image on some pages. <p><i>Uses technology with minimal skill; Has difficulty choosing appropriate technologies</i></p>	<ul style="list-style-type: none"> Drop shadows missing. Rollover images missing. <p><i>Does not use appropriate technologies</i></p>	

Grade