

Period		Last Name		First Name		Web Page Design Rubric 8: Midterm Exam		
School Expectations	Specific Criteria	5 Points/Advanced	4 Points/Proficient	3 Points/Needs Improvement	2 Points/Needs Improvement	1 Point/Failing	Teacher Eval	
Accessing 1- Actively and critically reading, listening, and observing.	Color Scheme and navigation	<ul style="list-style-type: none"> Color scheme is consistently throughout the site The color scheme allows all text to be easily read Consistently recognizes relevant information in a learning environment 	<ul style="list-style-type: none"> The color scheme is consistently applied most of the time The color scheme allows all text to be easily read Frequently recognizes relevant information in a learning environment 	<ul style="list-style-type: none"> The color scheme is consistently applied part of the time The color scheme does not always allow all text to be easily read Occasionally recognizes relevant information in a learning environment 	<ul style="list-style-type: none"> The color scheme is inconsistently applied The color scheme does not allow all text to be easily read Does not recognize relevant information in a learning environment 	<ul style="list-style-type: none"> There is no color scheme Does not recognize relevant information in a learning environment 		
Processing 1- Assimilating and organizing information	File Management	<ul style="list-style-type: none"> File names are short and logical Each page has a logical title, spelled correctly Each page has a logical page heading, spelled correctly Folders are properly named and properly placed on the server. Identifies main ideas, outlines important facts, categorizes information in meaningful ways and logically sequences events 	<ul style="list-style-type: none"> Most file names are short and logical, and are spelled correctly Most pages have a logical page heading Most folders are properly named and properly placed on the server. Identifies main ideas, outlines factual information, categorizes information and sequences events 	<ul style="list-style-type: none"> Some file names are short and logical Some pages have a logical page heading Some titles, file names, and page headings are spelled correctly Some folders are properly named and properly placed on the server. Identifies and lists general ideas 	<ul style="list-style-type: none"> File names are not short and logical Pages don't have a logical page headings, or are misspelled Folders are improperly named and/or improperly placed on the server. Does not identify major ideas 	<ul style="list-style-type: none"> File names are not short and logical Pages don't have page heading Folders are improperly named and/or improperly placed on the server, and folders are missing. Does not identify major ideas 		
Communicating 3- Using technology to present information.	Links	<ul style="list-style-type: none"> All links function perfectly. Uses technology independently and skillfully; Chooses technology appropriate to the task, thereby enhancing the quality of the presentation 	<ul style="list-style-type: none"> There is one or more dead links Uses technology skillfully with guidance; Chooses technology appropriate to the task 	<ul style="list-style-type: none"> There is two or more dead links Uses technology with minimal skill; Has difficulty choosing appropriate technologies 	<ul style="list-style-type: none"> There is three or more dead links Does not use appropriate technologies 	<ul style="list-style-type: none"> There is four or more dead links Does not use appropriate technologies 		
Communicating 3- Using technology to present information.	File Names, Titles	<ul style="list-style-type: none"> File names contain only the 4 acceptable elements; There are logical titles on every page. Uses technology independently and skillfully; Chooses technology appropriate to the task, thereby enhancing the quality of the presentation 	<ul style="list-style-type: none"> There is one or more file name that contains an unacceptable element; Most pages have logical titles, spelled correctly Uses technology skillfully with guidance; Chooses technology appropriate to the task 	<ul style="list-style-type: none"> There is two or more file name that contains an unacceptable element; Some pages have logical titles Uses technology with minimal skill; Has difficulty choosing appropriate technologies 	<ul style="list-style-type: none"> There is three or more file name that contains an unacceptable element; Pages don't have logical titles, or are misspelled Does not use appropriate technologies 	<ul style="list-style-type: none"> There is four or more file name that contains an unacceptable element; titles missing Does not use appropriate technologies 		
Communication 1- Doing, writing, and speaking clearly and purposely for a variety of audiences.	Text	<ul style="list-style-type: none"> There is an appropriate amount of text on each page, free of grammatical and spelling errors Displays mastery of target language; Uses sophisticated modes of expression 	<ul style="list-style-type: none"> There is an appropriate amount of text on most pages, free of grammatical and spelling errors Displays a command of target language; Uses various modes of expression 	<ul style="list-style-type: none"> There is an appropriate amount of text on most pages, some grammatical and spelling errors Displays some knowledge of target language; Uses limited modes of expression 	<ul style="list-style-type: none"> There is an insufficient amount of text on most pages and/or many grammatical and spelling errors Does not use a target language conventions adequately; Uses only simplistic modes of expression 	<ul style="list-style-type: none"> Text is missing Does not use a target language conventions adequately; Uses only simplistic modes of expression 		
Notes						Grade		
Grade Scale		1 = F	2 = D	3 = C	4 = B	5 = A		